OPINION FORM

FOR THE CIGARETTES MARKED "SMOKE SECOND" WITH A _____ CIRCLE

1. What do you think of this kind of pack? Circle one

   It is

   Excellent Very good Good Fair Poor

2. Was it easy to open? Yes ( ) No ( )

3. Did the packs rip, tear, or break apart? Yes ( ) No ( )

4. Was there a problem of keeping the cigarettes fresh?

   Yes ( ) No ( )

5. Was it convenient to get the cigarettes out of the pack?

   Yes ( ) No ( )

6. Was the pack comfortable to carry? Yes ( ) No ( )

7. Did the cigarettes get crushed or mashed? Yes ( ) No ( )

8. Were there a lot of tobacco crumbs in your pocket or purse from this pack?

   Yes ( ) No ( ) No more than usual ( )

9. Was it ever hard to get the cigarettes out of the pack?

   Yes ( ) No ( )

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Source: https://www.industrydocuments.ucsf.edu/docs/sxjj0004